



COEUR D'ALENE

Coeur d'Alene CVB Member Only

# Exclusive Website Advertising

Reach more customers  
on one of Idaho's most  
visited tourism sites!

**800,000**

projected visitors in 2022

**769,074**

total visitors in 2021

It's really easy  
to advertise:

- Chose your target pages or chose to run site-wide
- Watch the traffic to your business' site increase

**OPTION 1: Annual  
Ad Placement:**

- Ad will run on the site all year long for \$2,000 (only 2 spots left)

**OPTION 2: Site-Wide  
Monthly Unlimited:**

- All month long, all visitors, all pages, just \$200 per month.

The screenshot shows the Coeur d'Alene CVB website with a navigation bar at the top: COEUR D'ALENE, THINGS TO DO, WHERE TO STAY, CALENDAR, DISCOVER CDA, and a search icon. The main banner features the text "Arts & Culture" and "Creativity comes in many forms in Coeur d'Alene." Below the banner are several promotional tiles:

- Romance Package!**: Come enjoy a romantic evening with the one you love. Our Romance Package starts at just \$129 and includes a night's stay, a bottle of champagne, a \$50 credit in Mulligan's Restaurant and a full breakfast buffet for two. Book now!
- Pickleball!**: The ultimate destination, the perfect place to get away from it all, the perfection you've been looking for all your life. Golf, vacation rentals, RV resort, pub & grill, event location and real estate!
- RV Resort - Golf & Pickleball!**: The ultimate destination, the perfect place to get away from it all, the perfection you've been looking for all your life. Golf, vacation rentals, RV resort, pub & grill, event location and real estate!
- Season Pass Sale!**: SAVE on your season pass and make memories that last a lifetime. With a Silverwood season pass, you will be able to enjoy unlimited roller coasters and water slides all summer long! You definitely don't miss out on this great deal!
- A Night on the Lake**: You deserve a winter getaway! Come spend a romantic night together. Share stunning views, award-winning food, and tour Beverly's Wine Cellar. Packages start at only \$219. Book now!
- Guided Adventures**: Since 1976, ROW has specialized and pioneered adventure travel all over the world. Named annually as one of National Geographic's "Best Adventure Travel Companies on Earth," ROW Adventures is based in Coeur d'Alene, Idaho.
- A Winter & Summer Getaway**: Home to some of the best skiing and snowboarding in the Northwest, Galena Ridge Golf Course and Silver Rapids, Idaho's largest indoor waterpark. At Silver, the family fun never ends!

Below these tiles are three larger images: "THEATRE" showing a man in a top hat, "ARTS / GALLERIES" showing a group of people, and "MUSIC / LIVE ENTERTAINMENT" showing a band performing. At the bottom of the website screenshot are three more tiles:

- APARTMENTS FOR RENT**: CEDAR PROPERTY MANAGEMENT. Click to view properties.
- MORE TIME. LESS PRESSURE.**: 120 DAY RATE GUARANTEE. You had plenty of time to find your perfect home and now you want your rate going up. Click to lock in your rate!
- THE PRESERVE AT GOTHAM BAY**: 1-4 Acre Lots Starting at \$99,900. FIND OUT MORE.

The footer of the website includes a "STAY CONNECTED" section with a sign-up for the newsletter for year-round Coeur d'Alene Adventures, and a "DOWNLOAD THE VISITOR GUIDE" section with a download button. It also includes the IDAHO CVB logo and contact information: © 2014-2018 Coeur d'Alene Convention & Visitor Bureau, Inc., 105 N. 1st #100 Coeur d'Alene, ID 83814, (877) 782-9232.

To place your ad buy contact:

**MARK ROBITAILLE**  
Executive Director

coeurdalene.org

208.415.0114  
mark@cdachamber.com  
105 N 1st Street #100  
Coeur d'Alene, ID 83814



COEUR D'ALENE

Coeur d'Alene CVB Member Only

# Exclusive Emailer Advertising

Reach more visitors on  
one of Idaho's largest  
opt-in emailers!

**435,000+**

emails sent per year

**49,000+**

monthly opt-in emailer recipients

## It's really easy to advertise:

- Provide your 300x250 ad or we will make one for you.
- Watch the traffic to your business' site increase

Just \$250 per month

COEUR D'ALENE

*Fun is in  
Fall Bloom!*

The sites, sounds and smells come alive every spring  
in beautiful Coeur d'Alene.

Swing into spring at one of the world's top golf  
destinations. Coeur d'Alene is home to the famous floating  
green and several other beautiful and challenging courses.

SPECIAL EVENTS

ATTRACTIONS

SPA & WELLNESS

OUTDOOR ACTIVITIES

DINING

THE PRESERVE AT  
GOTHAM BAY

1-4 Acre Lots  
Starting at \$99,900

FIND OUT MORE

MORE TIME.  
LESS PRESSURE.  
120 DAY RATE GUARANTEE

Click to lock in your rate!

CEGAR  
PROPERTY  
MANAGEMENT

APARTMENTS  
FOR RENT

CLICK  
TO VIEW  
PROPERTIES

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